

TrustTails: More Than a Meme

The Origin Story

Most lasting financial tools start out looking unserious. Bitcoin began as a whitepaper almost nobody read. Dogecoin began as a joke.

TrustTails begins as a meme coin too – but a meme is our entry point, not our ceiling.

This is an early-stage, independent crypto project. We're not claiming to be the next Bitcoin, we're not claiming any existing institution backs us, and we're not promising returns. What we *are* building toward is stated plainly below, phase by phase, so the community can hold us to it.

The Name

Trust + Tails – a nod to meme-coin culture (the playful, community-driven animal-coin tradition) paired with the value we want the project to be

judged on over time: whether it earns trust, not just attention.

Phase 1: Community (Current Stage)

TrustTails currently runs on **Solana**, chosen for its speed and low transaction costs. At this stage, our focus is community growth, transparency about what the project is and isn't, and accessibility for everyday holders. This is a meme coin with an extended roadmap – we're not representing it as anything more than that today.

Phase 2: Independent Infrastructure (Exploratory Roadmap)

Longer-term, we're exploring the possibility of developing infrastructure independent of any single existing blockchain – *if and when* the team, funding, and technical capacity support it. Possible goals for that exploration include:

- Lower, more predictable transaction costs

- Improved transaction speed and reliability
- Optional compliance-related features, should the project pursue use cases that require them

We want to be direct: this is a roadmap intention, not a committed deliverable with a fixed date. Crypto infrastructure projects frequently change scope, timeline, or technical approach, and TrustTails is no exception.

Phase 3: The Finance Sector Is the North Star (Long-Term, Unconfirmed)

Everything in Phases 1 and 2 is in service of one long-term direction: positioning TrustTails as infrastructure that the broader **finance sector** — payments, remittances, cross-border transfers, settlement — could eventually find useful. Low transaction fees and fast finality aren't just nice-to-have features for everyday holders; they're the same properties that matter to any finance-adjacent use case. That overlap is the thesis: build something efficient enough for a meme-

coin community today, and it may be efficient enough for finance-sector workloads tomorrow.

This is a *direction we're building toward*, not a market we've entered. To be unambiguous:

TrustTails has no current partnership, endorsement, integration, or affiliation with any bank, payment company, financial institution, or finance-sector entity. We are not authorized to speak for, represent, or imply association with any specific company, and we won't name one. Any future claim of partnership will only be made once a signed, public agreement exists. Until then, "finance sector" describes our ambition, not our customer base.

Why We're Saying It This Way

A lot of crypto projects get into legal trouble by implying certainty, partnership, or guaranteed value that doesn't exist yet. We'd rather undersell and overdeliver. Each phase above is written as an intention or possibility, not a promise — because that's what's actually true right now, and because community trust built on accurate claims tends to last longer than hype built on inflated ones.

The Throughline

Phase	Status	What it's meant to show
Meme coin on Solana	Live now	There's real community interest
Independent infrastructure	Exploratory roadmap	The team can execute beyond marketing
Relevance to financial services/payments	Long-term direction, unconfirmed	The tech could eventually have utility beyond speculation

One-Line Pitch

"TrustTails started as a meme to get noticed – everything after that has to be earned, not claimed."

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